



Motorcoach Task Force

November 10, 2016

Agenda

Part 1 – Introductions & Follow-Up

- Schedule
- Objectives

Part 2 – Locations Recommendations

- Overview of Locations
- Staff Recommendation
- Public Comment
- Task Force Recommendation

Part 3 – Next Steps

- Discuss Next Steps



Part I. Introductions & Follow-Up

Task Force Objectives

Objective

- Review locations and/or management strategies for motorcoach loading/unloading areas and short term parking

Deliverable

- Report with Recommendations to the Director of the City's Department of Transportation & Environmental Services
 - Reports may discuss differing opinions; the Task Force need not identify a consensus position

Schedule

Spring/Summer
2016

Meetings 1, 2 & 3

1. Purpose, Options, Data results, issues and evaluation criteria
2. Collaborate with other Stakeholders

September
15

Meeting 4

1. Draft Policy Recommendations
2. Review Evaluation Criteria Scores and Public Feedback

November
10

Meeting 5

1. Discuss Loading / Parking Locations
2. Draft Location Recommendations

Ongoing

Update to Council, Boards & Commissions

1. Seek Input, and/or Support for Recommendations as Necessary

What We've Heard	How We've Responded
<p>Short-term parking at Robinson Terminal North, ABC Giant, and Oakville Triangle are expected to be lost to development.</p>	<p>The Task Force developed and weighted criteria to score study locations to analyze five new potential parking locations and one existing location.</p>
<p>Construction impacts along the waterfront will impact motorcoach staging and queuing along the Strand.</p>	<p>Staff provided an overview of construction impacts at the Unit Block of King and the Strand as well as discussed options (Union Street, the Strand, additional capacity at Market Square). The Task Force's recommendation on this item is forthcoming.</p>

What We've Heard	How We've Responded
<p>City residents living near motorcoach facilities are negatively impacted; however, business owners require access to cultural resources in Old Town and along Waterfront.</p>	<p>The Task Force developed and weighted criteria to score study locations. “Quality of Life” indicators had the greatest weight on final score.</p>
<p>Addressing policies such as enforcement and wayfinding will support the Task Force’s location recommendations.</p>	<p>Per direction, staff compiled a list of various pricing, enforcement, and management policies. These were approved at Meeting #4 and will be included in the final report to the Director’s Office.</p>
<p>A satellite parking location beyond Old Town could improve quality of life for residents.</p>	<p>Staff provided an analysis of the fiscal impact of a satellite service at Meeting #4. The Task Force recommendation to facilitate a planning level study with subsequent RFI (as warranted) will be included in the final report to the Director’s Office.</p>



Part II. Location Recommendations

Short Term Parking Evaluation Results

Based on Evaluation Criteria Weighted by Task Force



Short Term Parking Recommendations

Holland Lane and Jamieson Avenue



Removed from consideration by
Task Force, September 15, 2016

Short Term Parking Recommendations

Regal Cinemas

Regal Cinemas



Staff Recommendation	Considerations
At this time, staff does not support this location for tour bus parking.	<p>1) Short term solution despite high evaluation score</p> <p>2) Uncertainty regarding feasibility/coordination with property owner & tenant</p>

Short Term Parking Recommendations

NRG Site

NRG Site



Staff Recommendation

At this time, staff does not support this location for tour bus parking.

Considerations

- 1) Short term solution**
- 2) Evaluation score lower relative to other sites**
- 3) Concern about travel on Royal**
- 4) Turning movement onto site from Slaters Lane not feasible**

Short Term Parking Recommendations

George Washington Middle School

GW Middle School



Staff Recommendation	Considerations
<p>At this time, staff does not support this location for tour bus parking.</p>	<ul style="list-style-type: none"> 1) Short term solution 2) ACPS would need to study potential after recommendation 3) Time/season constraints on use of site

Short Term Parking Recommendations

Masonic Memorial Temple

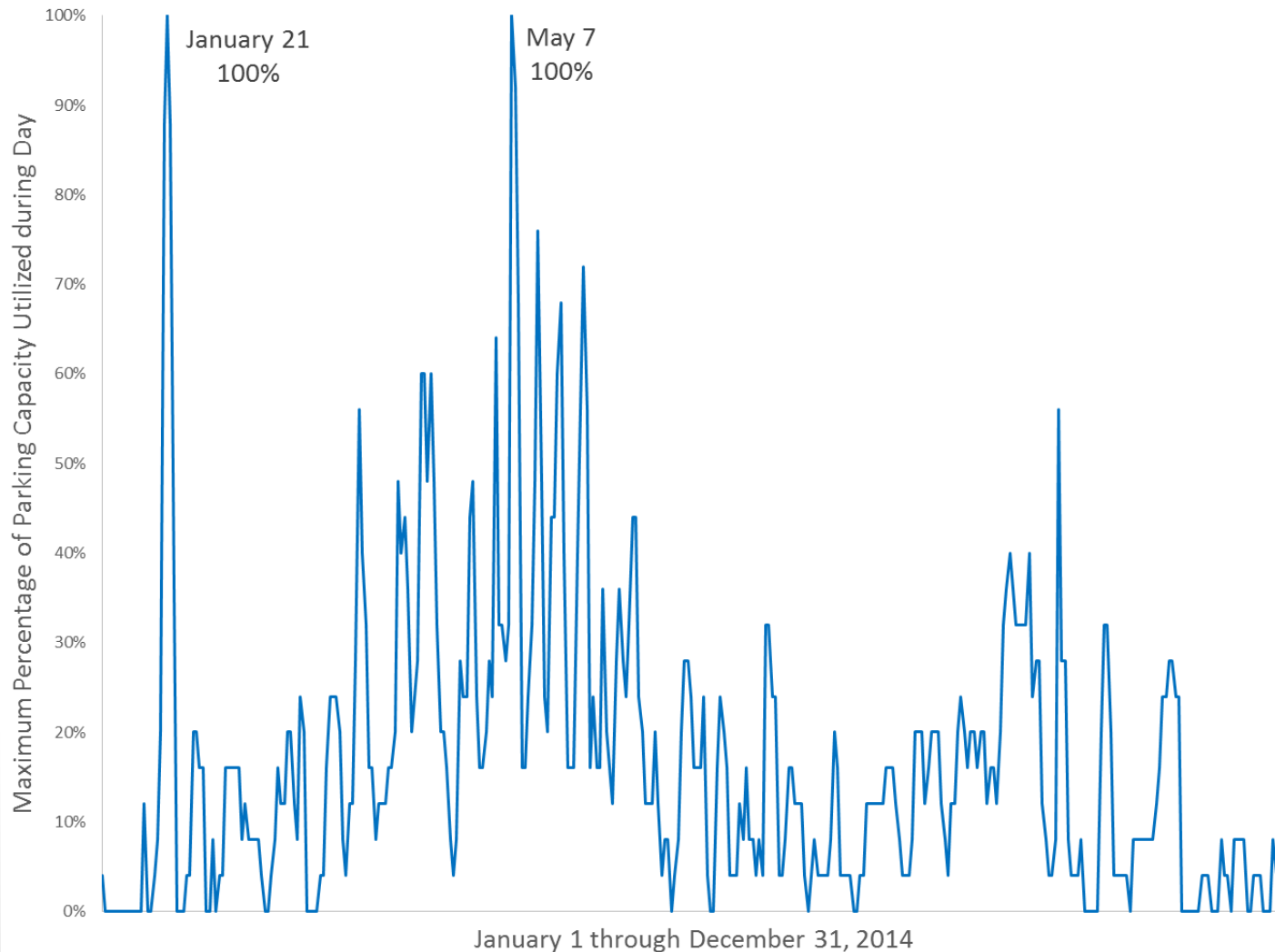
Masonic Temple



Staff Recommendation	Considerations
Staff supports the use of this site to absorb loss of short-term parking at other locations.	<p>1) Evaluation resulted in high score and feasibility for site</p> <p>2) Existing underused capacity</p> <p>3) Existing partnership and support by property owner</p>

Masonic Memorial Capacity

Masonic Memorial - Maximum Motorcoach Parking Capacity Used by Day in 2014



Masonic Memorial Capacity

- In 2014, max capacity reached on two days:
 - January 21 – Snow Storm coincided w March for Life
 - May 7 – Large Convention Group
- Assuming parking spaces at Union and St. Asaph are absorbed by Masonic Memorial, **about 7 days per year reach capacity.**
- Assuming parking spaces at Union, St. Asaph and Swann are absorbed by Masonic Memorial, **about 24 days per year reach capacity.**
 - highly unlikely scenario based on survey efforts

Short Term Parking

Staff Recommendation

Recommendation 1 – For short term parking, staff recommends that:

- All existing locations be maintained for free use until phased out by construction impacts.
- Metered hourly parking be added at the Masonic Memorial to proactively absorb demand for short-term spaces that will be phased out.
- An appropriate percentage of Masonic Memorial's existing spaces be maintained for reservation-based trips.

Loading / Unloading Evaluation Results



- 300 Cameron Street (south curb)
- 100 Royal (east & west curbs)
- 100 N. Union Street (east curb)



- 200 N. Union Street (east curb)
- 100 S. Union Street (east curb)
- The Strand (TBD)



Loading and Unloading Recommendations

100 Block S. Union Street

100 Block S. Union Street



Staff Recommendation	Considerations
<p>At this time, staff does not recommend this location for tour bus loading & unloading.</p>	<ul style="list-style-type: none"> 1) Adjacent property owner does not support use 2) Lower relative evaluation score 3) No current support from motorcoach industry stakeholders

Loading and Unloading Recommendations

100 Block N. Union Street

100 Block N. Union Street



Staff Recommendation	Considerations
No position.	<ol style="list-style-type: none"> 1) Directly adjacent to residential uses 2) Overwhelming public opposition 3) No current support from motorcoach industry stakeholders 4) Support from Torpedo Factory per outreach 5) Provides alternative point of access to the Waterfront. 6) Avoids interaction with DASH Trolley at the Unit Block of King.

Loading and Unloading Recommendations

200 Block N. Union Street

200 Block N. Union Street



Staff Recommendation	Considerations
No position.	<ol style="list-style-type: none"> 1) Directly adjacent to residential uses 2) Overwhelming public opposition 3) No current support from motorcoach industry stakeholders 5) Provides alternative point of access to the Waterfront. 6) Avoids interaction with DASH Trolley at the Unit Block of King.

Loading and Unloading Recommendations

300 Block Cameron Street

300 Block Cameron Street (eastbound)

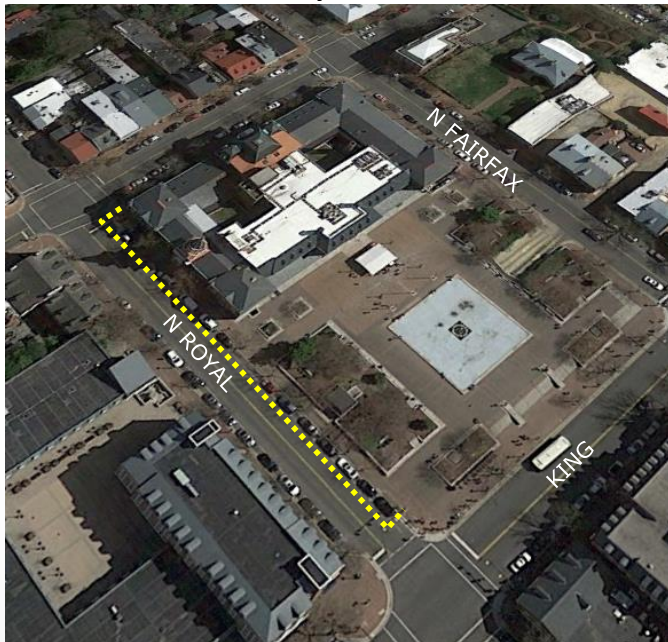


Staff Recommendation	Considerations
<p>At this time, staff does not recommend this location for tour bus loading & unloading.</p>	<ol style="list-style-type: none"> 1) Concern from Task Force regarding residential uses across the street 2) Creates a circuit with existing spaces around Market Square 3) Adjacent use is City property

Loading and Unloading Recommendations

100 Block N. Royal Street – East Curb

100 Block N. Royal – East Curb



Staff Recommendation	Considerations
<p>Staff supports the addition of motorcoach loading & unloading at this location.</p>	<ul style="list-style-type: none"> 1) Higher relative evaluation score 2) Creates efficiency during peak periods (Market Square Circuit) 3) Not directly adjacent residential 4) Can absorb capacity lost during Waterfront Construction

Loading and Unloading Recommendations

100 Block N. Royal Street – West Curb

100 Block N. Royal - West Curb



Staff Recommendation	Considerations
Staff supports the addition of motorcoach loading & unloading at this location.	<ul style="list-style-type: none"> 1) Higher relative evaluation score 2) Extension of existing location at Gadsby's 3) Not directly adjacent residential 4) Can absorb capacity lost during Waterfront Construction

Loading and Unloading Staff Recommendation

Recommendation 1 – Staff proposes the addition of loading and unloading at the following locations.

- A.** 100 Royal Street (east curb) – extension of existing location on King Street
- B.** 100 Royal Street (west curb) – extension of existing location at Gadsby's Tavern

Times shall be subject to the discretion of the Director of T&ES following a pilot during the peak season in 2017.

Loading and Unloading Recommendations

The Strand



Waterfront Plan Construction Impacts



Loading and Unloading Staff Recommendation

Recommendation 2 – During future periods where waterfront construction impacts tour bus operations, staff recommends:

- Suspending the use of the loading and unloading location at the Unit Block of King.
- Encouraging all the tour buses with destination points at the Waterfront to unload at the existing Market Square location, acknowledging that the addition of the new loading locations at Market Square will improve capacity.

Loading and Unloading Staff Recommendation

Recommendation 3 – After the implementation of the Waterfront, staff recommends that:

- The Strand be used to support the queuing of buses unloading and loading passengers.
- Passenger loading and unloading on the Strand be restricted to specific times of day.
- Designs for the Strand support DASH Trolley operations and motorcoach unloading simultaneously.
- While accounting for various needs, designs for the Strand minimize impacts to the pedestrian environment to the extent possible.

Public Comment

Task Force Discussion & Recommendation



Part III. Next Steps

Next Steps

Late Fall / Early Winter 2016

- Draft report
- Distribute to Task Force via email for review

Winter 2016-2017

- Receive feedback from Task Force and edit as necessary
- Transmit report to the Director of T&ES
- Draft Transportation Commission and City Council memo on recommendations

Thank You!

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